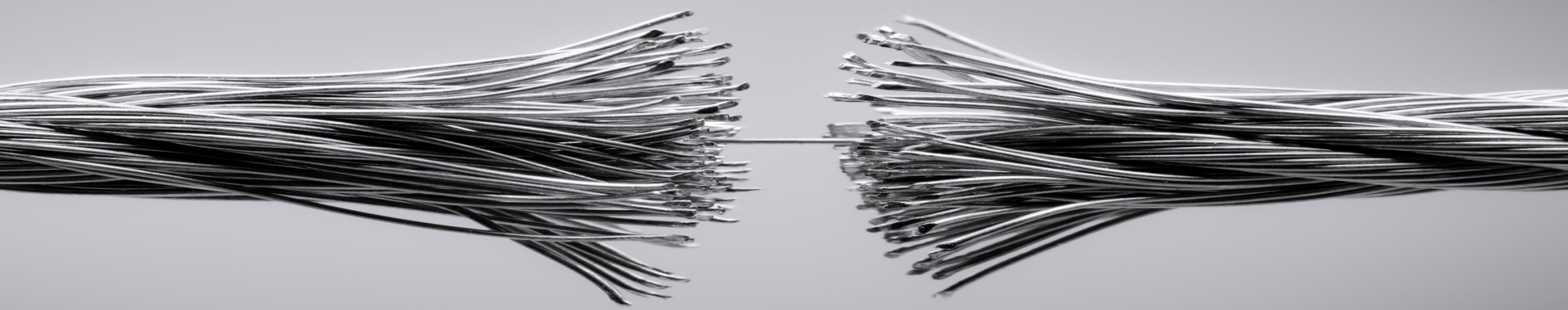


An illustration of a diverse group of healthcare professionals in a meeting. A man in a white lab coat stands on the left, gesturing towards a group of people seated around a table. The group includes a man in a white lab coat, a woman in a white lab coat, a woman in a white lab coat, a man in a white lab coat, and a woman in a white lab coat. They are all looking at documents or devices on the table. The background is a bright, modern office setting with large windows and a blue color scheme.

**ProNexus**  
ADVISORY

**The New Model for Healthcare Consulting**

# The Problem: Healthcare Consulting is Broken



Healthcare is complex and evolving, constantly challenging organizations to react and adapt.

Traditional consultancies are too slow, too disconnected, and too costly to meet changing needs.

# The ProNexus Platform is the Answer

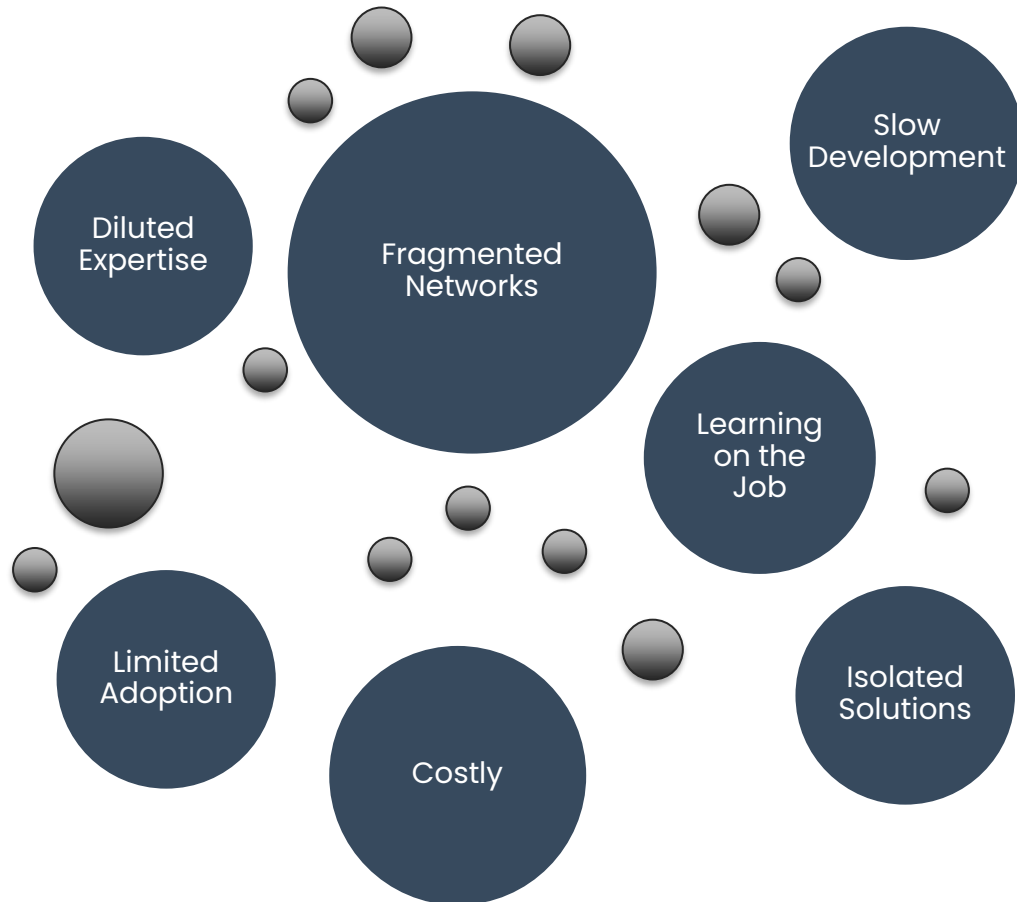


ProNexus is the bridge between healthcare expertise and innovation.

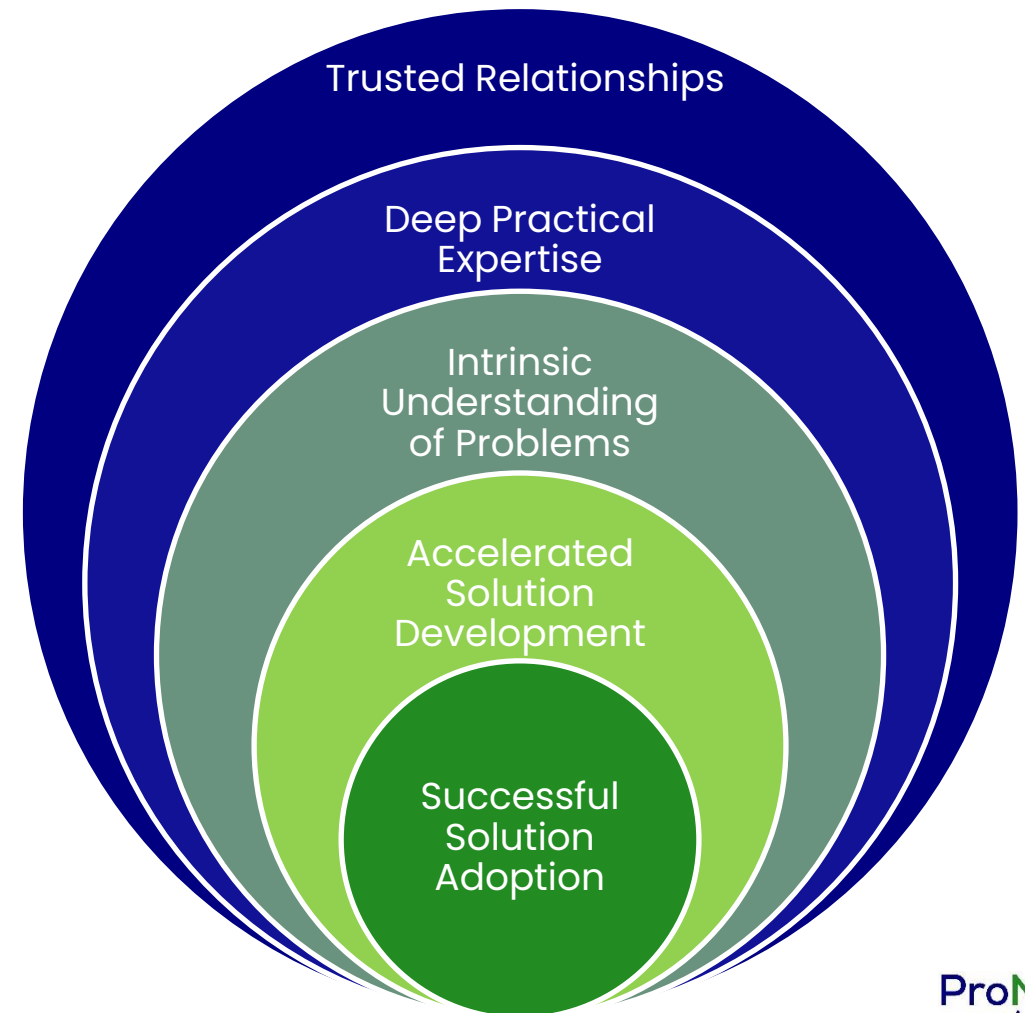
ProNexus is a virtual network of independent healthcare experts leveraging their practical experience to propel innovation and transform the **\$22b** healthcare consulting industry.

# Practical Knowledge Driving Solutions

## Traditional Consultancies



## The ProNexus Solutions Engine



# Benefits of a New Healthcare Consulting Paradigm

Criteria	Traditional Consultancy	ProNexus
<b>Expertise</b>	Limited hands-on clinical and operational experience	<b>Very deep and diverse bench</b> of accomplished leaders with extensive clinical and operational experience
<b>Cost/Pricing</b>	High Overhead and fixed costs including paying for resources not currently being billed	Competitive pricing due to flexible network, <b>low overhead and fixed costs</b>
<b>Speed to Resolution</b>	Need more time to assess (discovery phase), adapt and assemble the right team and may struggle with rapid scalability	AI-driven insights and algorithms plus an experienced network, help us shorten the discovery phase and move to solutions <b>more quickly to address client needs while saving time and resources.</b>





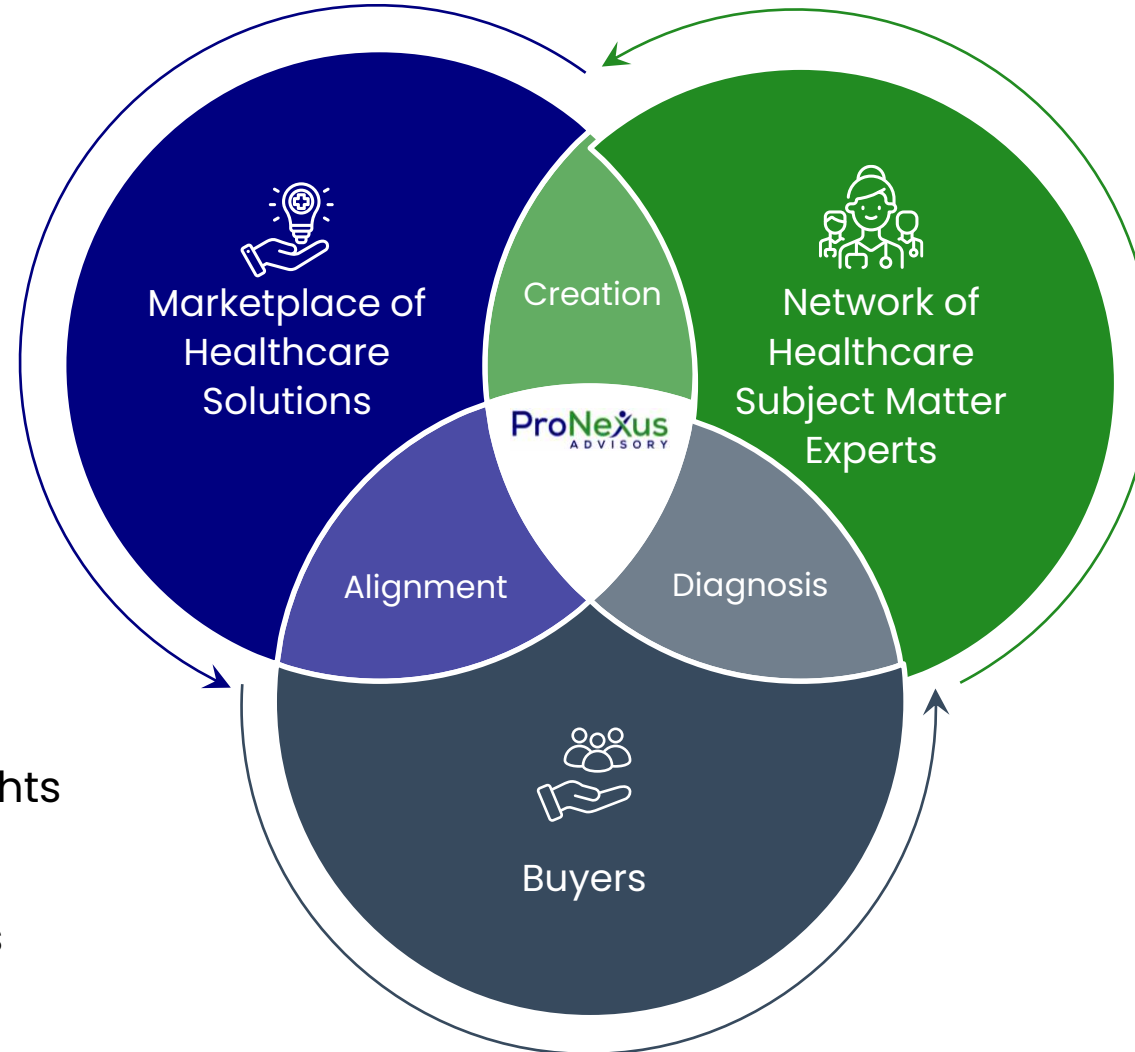
# Key Differentiators

## Low-Cost Provider

Low overhead and fixed costs with access to a virtual network of subject matter experts

## Cutting-Edge Technology

Innovative AI technology leverages data-driven insights to accelerate the development of solutions



## Diverse Expertise

An extensive community of accomplished healthcare experts with decades of practical, clinical and operational experience

## Trusted Relationships

Built-in access to an established network of healthcare leaders who make or impact buying decisions

# ProNexus helps Consultants/Experts Thrive



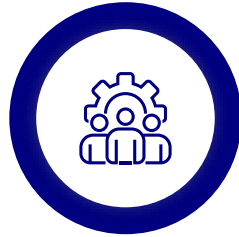
## Driving Demand

Strategic Partnerships,  
Targeted Marketing,  
Network Effect



## Foster Collaboration

Community Building



## Building the Team

Get assistance forming the best team for each project.



## Project Management

Simplify the process of managing complex projects



## Proposal Tools

Access tools to create professional, winning proposals



## Billing, Collection, Disbursement

Streamline financial processes

# Our Deep Bench of Experts

## Clinical Executives include:

- Chief Clinical Officers:
  - Medicine
  - Nursing
  - Quality
  - Pharmacy
  - Laboratory
  - Surgery
- Service Line VPs and Directors:
  - Nursing and Clinical
  - Radiology, Laboratory, and Diagnostics
  - Rehabilitation Services
  - Emergency Medicine
  - Perioperative Services
  - Patient Safety and Infection Control

## Operational Executives Include:

- C-Suite Executives:
  - Chief Executive Officers
  - Chief Clinical Officers
  - Chief Operating Officers
  - Chief Financial Officers
  - Chief HR & Talent Officers
  - Chief Strategy Officers
  - Chief Information Officers
  - Chief Compliance Officers
- Operational VPs and Directors
  - Directors of Facilities Management
  - Directors of Patient Experience
  - Directors of Supply Chain Management
  - Directors of Information Technology

**185+ HealthCare Experts and Growing**





# Empowering Growth through Visionary Practice Leaders



**Kevin B. Dull**

JD, MBA, MSML

People and HR Practice Leader

*Long-term HR leader in healthcare including CHRO for Multi-Care and Strategic HR Executive for Kaiser Permanente*



**Shelley Simkins**

RN, MSN, MBA

Workforce Management Practice Leader

*Experienced healthcare leader with inpatient and outpatient leadership experience at Banner Health and Buffalo Hospital. Former Accenture and Huron Consulting WorkForce Management leader*



**Jonathan Pantenburg**

Master's Health Admin

Community Hospital Practice Leader

*Long-term CFO and COO for multiple rural and community hospitals. Has worked with more than 300 community hospitals and clinics in more than 40 states.*



**Amir Emamifar**

Doctor of Pharmacy, MBA

Pharmacy Practice Leader

*Former Chief of Pharmacy Officer at Emory Healthcare, Temple Health, and Global Director of Medical Affairs at Baxter International.*

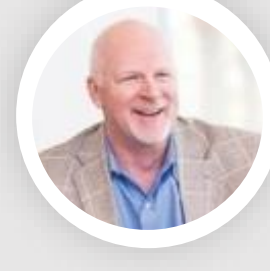


**Dr. Ara Balkian**

MD, MBA

Pediatric/Children's Hospital Practice Leader

*Extensive clinical experience as Chief Medical Director, Associate Chair, Inpatient Pediatrics for Children's Hospital Los Angeles*



**Ron Stewart**

Post-Acute/Elder Care Practice Leader

*Extensive experience owning and operating a broad range of skilled-nursing, inpatient rehab, long-term care, assisted living and specialty hospitals across multiple states.*

# The Power of Collaboration



Knowledge Sharing  
and Learning



Solution Development



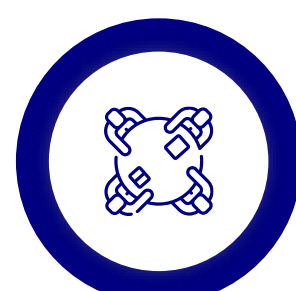
Quality Assurance



Mentorship



Social Media  
Collaboration



Roundtables



Network Effect



Marketplace Growth

# Building Solutions for Today's Critical Challenges

## A Sample of our Growing Portfolio

### 1 NURSE RETENTION & Leadership

Using AI-enabled organizational network analysis, we help health systems identify staff at risk and establish a culture of leadership excellence.

### 3 Drug Diversion

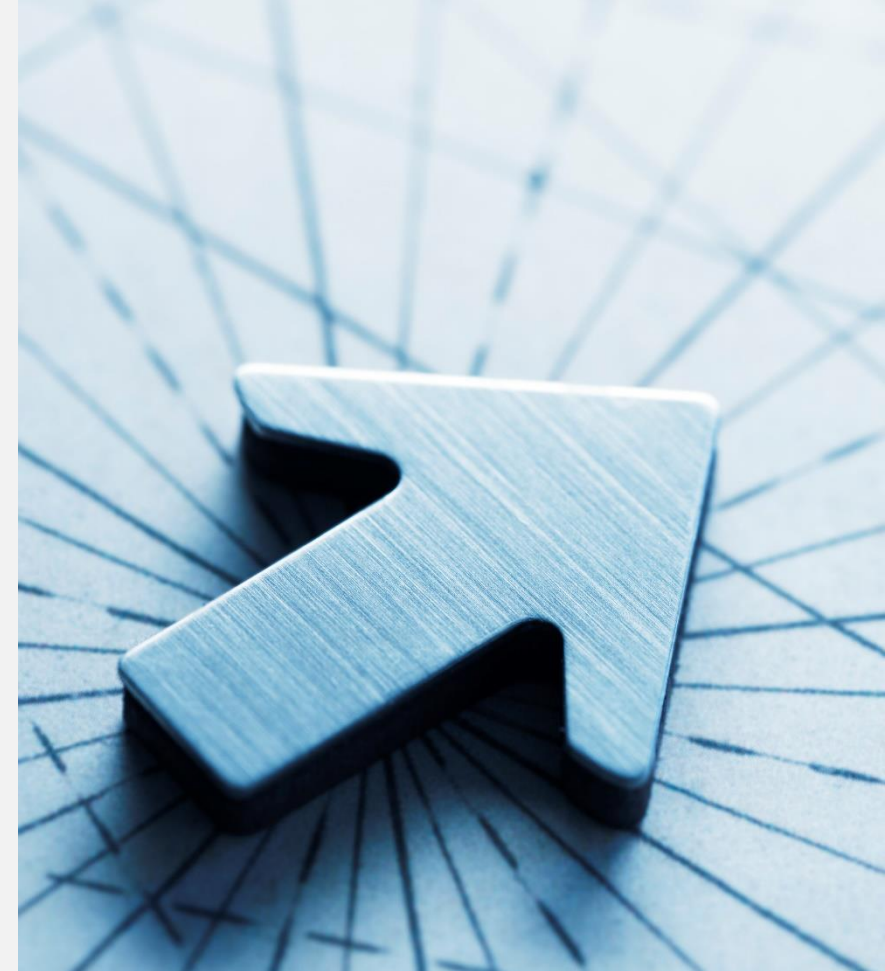
Created in partnership with Pharmacy Leaders, Drug Diversion Experts, and AI, we are building a solution to identify the drug diversion risk points.

### 2 ED THROUGHPUT

Combining long-term ED expertise with advanced technology, computer simulation, and process improvement to improve ED performance.

### 4 Post-Acute Care SCORECARD

Combining the broad operational and clinical experience of our network and AI, we are building A SCORECARD to identify the risk points for post-acute facilities.



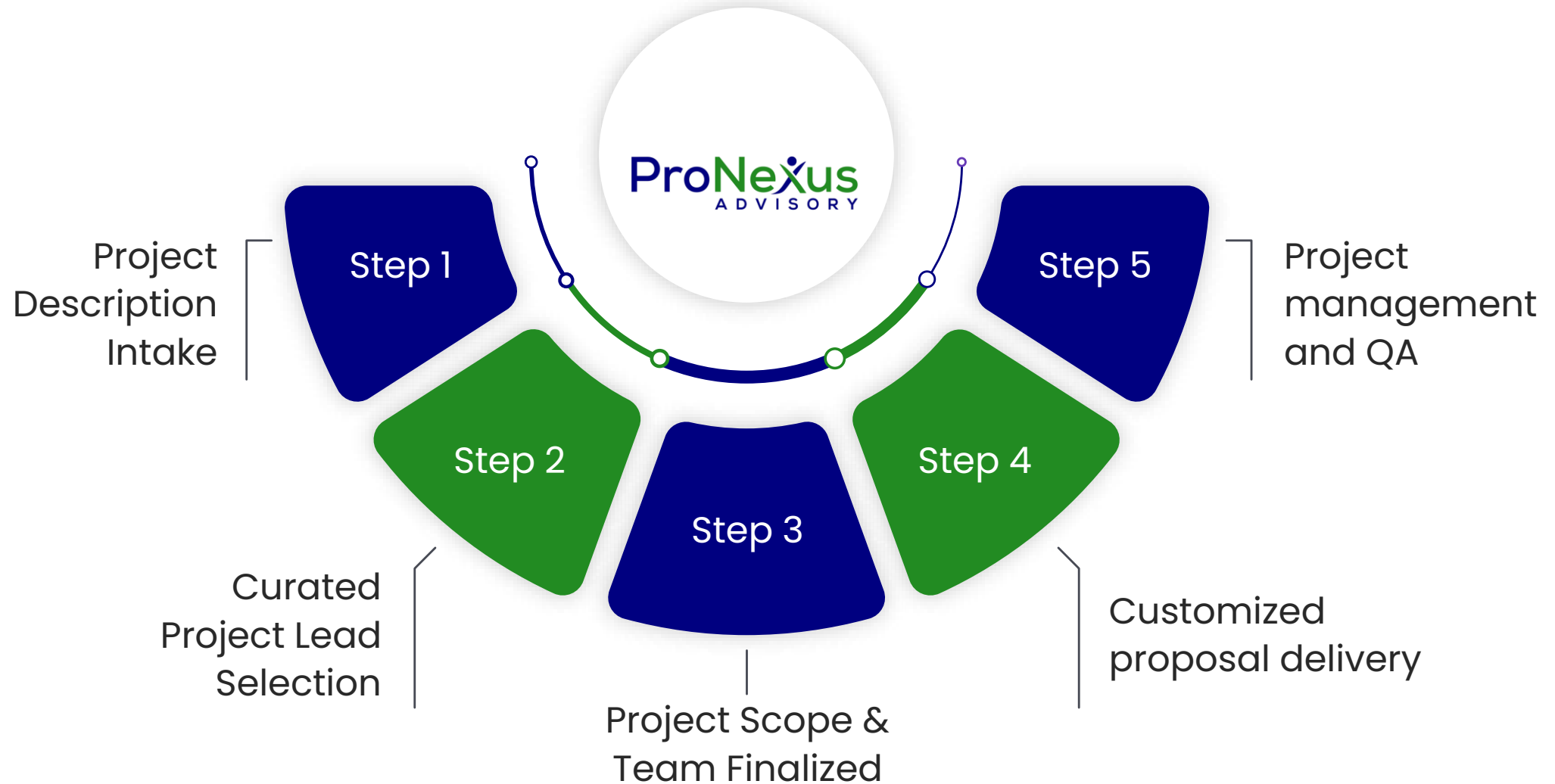
**Dynamic Solution Development  
leveraging AI and our Expert Partners**

# An Arsenal of Project Capabilities

People and HR	Workforce Management	Post-Acute	Pharmacy	Rural Hospital	Pediatric
Nurse/Physician Retention	WFM Strategy	Staff Retention	Drug Diversion	Practice Alignment	Clinical Documentation Improvement
Leadership Development	WFM Technology Advisory	Staff Engagement & Development	340B Compliance	Operational Improvement	Utilization Improvement
HR Operations/ Strategic and Tactical Planning	WFM Operational Consulting	Risk Management	Regulatory Compliance	Capital Planning & CFO Services	Physician Advisor
Employee Engagement		Workflow Optimization	Quality Improvement	Regional Optimization	Patient Flow
Employee Relations		Revenue Cycle Management	Supply Chain		
Diversity, Equity and Inclusion					

Other areas of expertise include: Organizational Development, Physician Practice Management, Waste Management, Legal Nurse Consulting, Physical Therapy, Financial Expertise (Payor and Provider), Regulatory and Compliance, Start-up and Go to Market Strategic and Tactical Consulting.

# Complex healthcare projects made easy





# What the ProNexus Model means for you

## Current State of Consulting

- Costly
- Time and resource drag on system (intrusiveness of surveys, interviews and data collection)
- Limited new information and solutions presented (tell us what we already know)
- No guaranteed expertise on projects
- One size fits all playbook



## The ProNexus Model

- Cost-efficient due to virtual model ( no buildings, employees, benefits, etc.)
- Discovery phase on projects shifts from 6+ months and 6 figure costs to 2-4 weeks at a fraction of the cost. Includes a combination of Manager and Staff conversations at scale using AI. Speed to Solution!
- Our experts bring proven current solutions and ideas based on years of hands on training and application.
- 100% of consultants assigned will have decades of real-life operational and clinical experience.
- We promote a variety of internal solutions that are generated by our experienced network. We build teams around Practice Manager's who own a particular vertical or clinical/functional area (e.g. Pharmacy, Nurse Retention, Post-Acute, etc.)